

# Business Proposal



## THE DIGITAL INDIA BOARD OF EDUCATION

Governed by Aziraj India Pvt Ltd



We give importance to skill  
development, the more  
competent will be our youth

# T.D.I.B.E Franchise/ASC Benefits:-

**THE DIGITAL INDIA BOARD OF EDUCATION (TDIBE) Offering Franchise Scheme**

**NO FRANCHISE FEES  
NO ROYALTY FEES  
NO INSPECTION FEES  
NO HIDDEN FEES**

- Online Record Maintenance/Login.
- Student Registration Online Verification.
- Soft Copy Banner Design with ASC Branding.
- 24\*7 Online Support.
- Best Fees Structure.
- Legally Document Supported.
- Social Media & Offline Marketing Support.
- Online & Offline Exam/Result.
- All India Valid Certificate.
- Lowest Course Fee with Installments.
- Only Registration and Exam fees will be charged by the ASC.
- Laminated Certificate & Marksheet.
- Training Support for your Faculty, Counsellor and Marketing team.
- Automated tools for tracking your business in a single portal that will help you analyse, monitor and manage your growth.
- A transparent and user friendly single window online portal for all transactions and operational inputs.
- Placement assistance.
- Govt. Approved Diploma, PG Diploma, Advanced Diploma & Certificate.



# Guidelines For ASC / Franchise:-

## Franchise Details :-

To be a franchisee the person has to possess a pleasing personality with good public contacts. He/she should be energetic and full of ambition in the education industry. He/she should be willing to be a part of the T.D.I.B.E team in accepting the T&C and procedure laid down T.D.I.B.E

## Why Become Franchisee with T.D.I.B.E ?

- You are in business for yourself
- The sky's the limit for your ambitions with a The Digital India Board of Education
- Opportunity for personal and financial development
- Owning your own business and making day-to-day decisions yourself, guided by our experienced team.
- An opportunity to enhance your management abilities within an established business model.
- Skill-based learning leads to comprehensive specialization and equips them with appropriate hands-on skills, which aid in enhancing employability and makes them job-ready. Understanding the importance of skills in the labour market today is encouraging more students to opt for skill development courses.

## ASC Infrastructure & Documents :-

- Minimum 300 – 1200 Sq Ft area with one theory room (minimum capacity 20 seats), one lab, One office room and attached with one Toilet.
- The centre should be located either nearest to Railway station or bus terminus.
- Trade license must be kept for local authority for the effective movement of the study centre.
- Self Identity proof (Votar ID / Driving license / Aadhar Card etc)
- 2 Copied of recent color passport size photograph.
- House Rent Agreement Copy or NOC from Land owner and Electric bill.
- Skilled Trainer for Relevant Sector.

## T.D.I.B.E Franchise Facts :-

- Area required 300-1200 sq.ft.
- Investment Rs- 5000-50000.
- Royalty/Commission- Nil

## Sector Wish Manpower Requirements :-

### **Administrator:**

knowledge and experience in relevant field having good management skill.

### **Faculty:**

thorough knowledge of subject disciplined, student's problem solving capacity.

### **Front office executive:**

Smart and having good concept with every wings of T.D.I.B.E

## Franchise / ASC Sector :-

- COMPUTER/ IT SECTOR
- BEAUTICIAN SECTOR
- HEALTH CARE SECTOR
- TAILORING SECTOR
- HANDICRAFTS SECTOR
- CULTURAL SECTOR
- VOCATIONAL EDUCATION etc.

## What you will get ?

- T.D.I.B.E Authorized ASC Certificate. (Soft Copy)
- Welcome Banner with Centre Director Photo & ASC Branding. (Soft Copy)
- Agreement Paper (After 10 Admission)
- Information Brochure and Admission form. (Soft Copy)
- Marketing Kits (Soft Copy)
- Authorized Study Centre Kits (Soft Copy)
- Institute details on our official website [www.tdibe.in](http://www.tdibe.in)
- Website login to manage online registrations, exams and accounts.
- Sample Marksheet, Certificate, I-Card Book. Etc

## What we are looking for ?

- Person looking out to start off on his own or already in his own business and with a basic interest and aptitude for education
- Resident of the city or should have knowledge of the city/town applied for.
- Good managerial and administrative experience.
- A lot of drive and a burning desire to make it big.
- Commitment towards quality of the course and interest in the future of the students.
- Personal involvement in the career power franchisee and its day-to-day running.
- Office own/rented or business centre, the area should be minimum 300



**“This is the opportunity to become a successful entrepreneur with a reputed brand name in education sector”.**

**APPLY  
NOW**

### **Our Corporate Office**

Jangipur, Murshidabad, West Bengal

#### **Find More Info:**

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 [www.tdibe.in](http://www.tdibe.in)